



Grand Raid Aventure de l'Arc Lémanique

10 September 2022



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What means GRAAL?

A multisport race in teams of 2 or 4, a combination of several disciplines such as mountain biking, running and kayaking. As competitors do not know the route in advance, they need to orienteer themselves. Original surprise activities spice up the race and can bring bonus time by calling on various skills.

4 race formats of varying length and difficulty are offered to participants:

GRAALopin → around 20 km and 2 to 3h of effort

IntéGRAAL → around 40 km and 4 to 5h of effort

GRAALmaggdon → around 65 km and 6 to 8h of effort

InterGRAALactic → around 125 km and 12 to 24h of effort

In other words, the GRAAL can be summed up as:

Nature, team spirit, commitment, respect, friendliness, endurance and autonomy

*«This types of race are amazing, it is an exceptional opportunity to be able to do a leisure activity with a family member or a friend.»
(GRAAL contestant)*



GRAAL 2021



5th edition: GRAAL in the center of the Lemanic area

Each year, our goal is to offer to participants the opportunity to discover exceptional landscapes while raising their awareness of respect for this playground.

For this new edition, let's go back to the Vaud, at Vallorbe, in the middle of lakes and mountains! Lovely surroundings with a lot of wild and authentic routes.

As you are also part of this magic environment, why not being an associate of the GRAAL?

GRAAL's values

- Unit teams for an ecoresponsible approach
- Highlight the team spirit and encourage diversity within the team
- Give everyone a taste for sport and adventure

GREEN CHART

As organisers of the GRAAL, we wish to work in a sustainable and ecological way as much as possible. In order to achieve this, we commit ourselves to:

Choose our partners and sponsors for their sustainable and ethical approach

Minimise and sort event's waste:

- **Reduce** advertising and print our posters on recycled paper
- **Provide** reusable tableware at the race centre
- **Retrieve and distribute** food scraps after the event
- **Taking** biodiversity into account

Buy and offer local and organic products as much as possible

- Organic, ethical and fair T-shirts with ecological ink by our local partner
- Refreshment posts made of seasonal, organic products from our local suppliers

Encourage carpooling between participants and companions and the use of public transport

Raise awareness: Reducing the ecological footprint of such an event must be the result of a common approach and be supported by participants and supporters.

A race open to all

We really want to make sure that the race is attainable by everyone, no matter their fitness level, background, or gender. For that reason we created:

- 3 categories: Men, Women and joint
- 4 race sizes
- 1 family race authorised from the age of 9

Each category, each course will have its own podium to be as fair as possible!

Being a joint team is even mandatory to score points for the European Cup round!

The financial aspect should not be a barrier. We have decided to keep the prices as affordable as possible for this kind of event..

Family format

A rare opportunity to spend a day with the family in the nature and share their passion for adventure!

Special activities chosen to please young and old alike!

30 teams each year

A special podium for this
GRAALopin

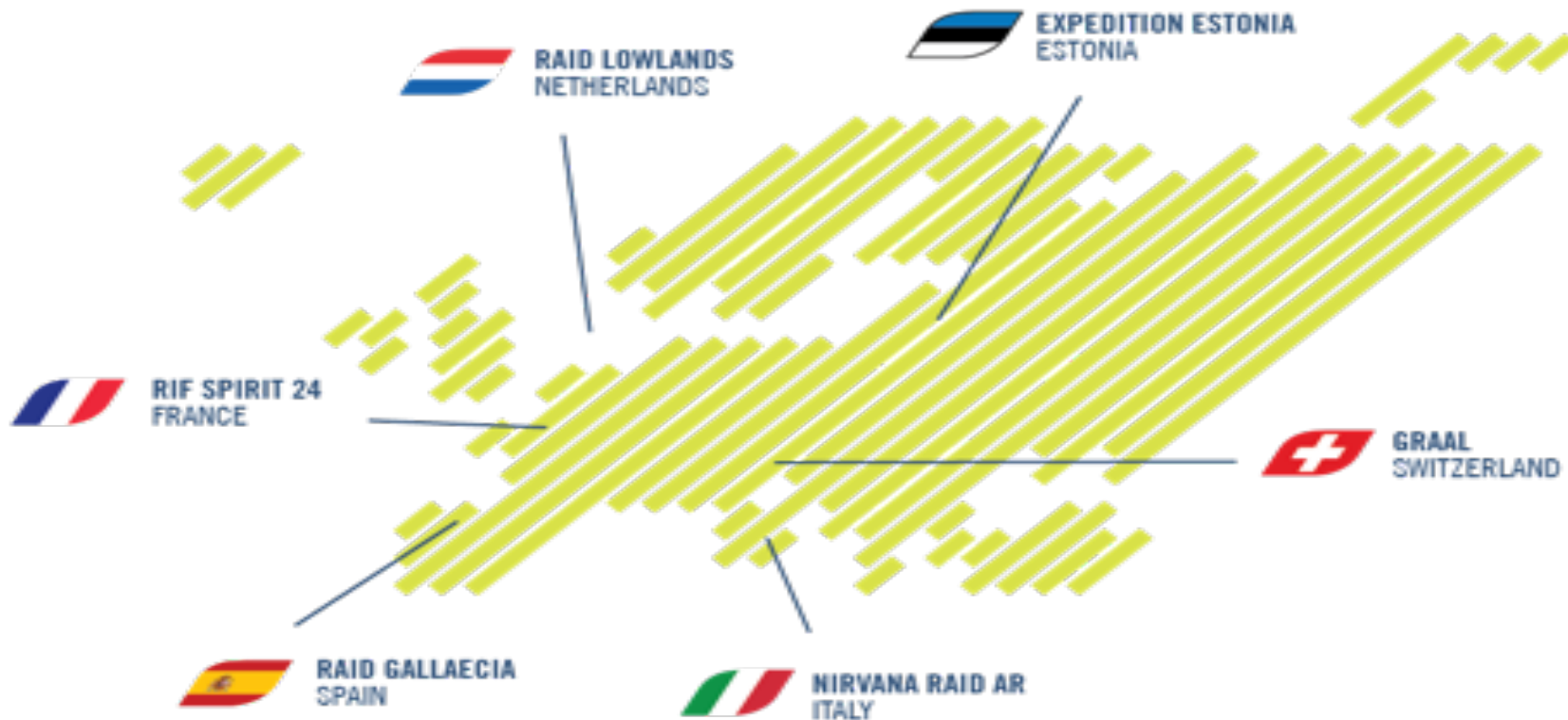
GRAAL 2021

IAR
EUROPEAN SERIES



News for 2022: InterGRAALactic

This format will be the swiss set of the European ARWS Regional Series. It is more for people who wish to discover long distance races



European ARWS Regional Series

This year we are taking part of this new challenge.

ARWS Europe will take place in 6 different countries: Spain, Italy, Netherland, Estonia, France and Switzerland!

Our team will put together a great program with 125km course with a departure at Midnight!

The InterGRAALactic winner will be offered a place for the final which will take place in Galicia in October 2022.

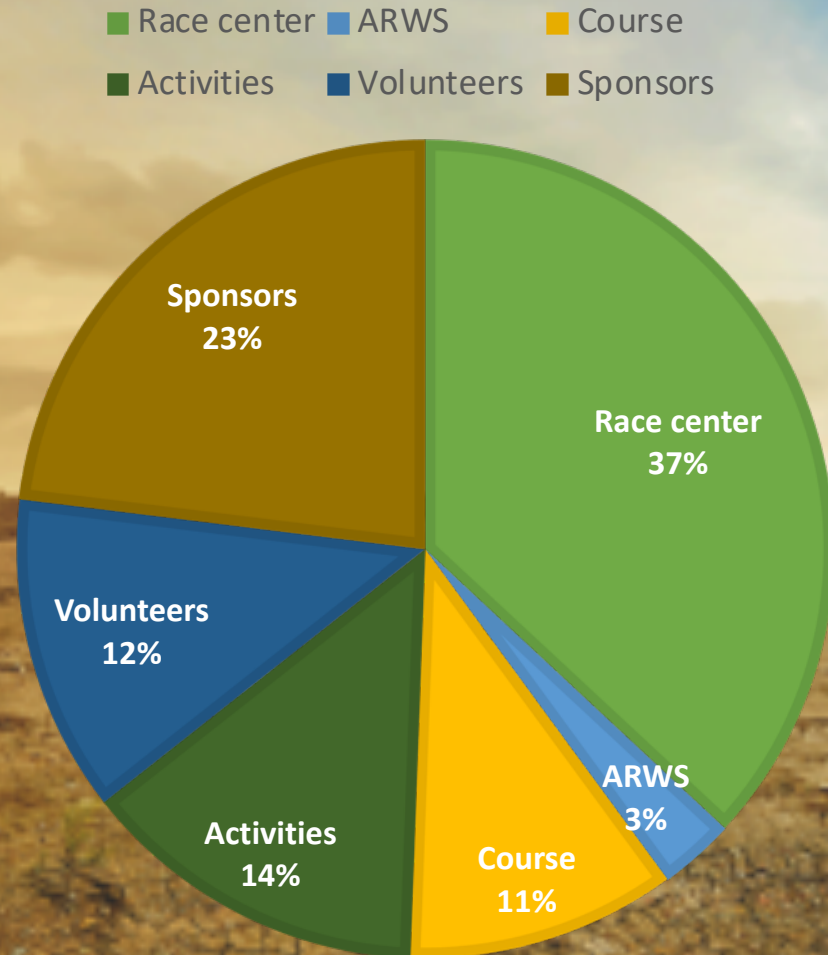
International exposure for sponsors!

Professional photographer will follow the race and increased social media impact



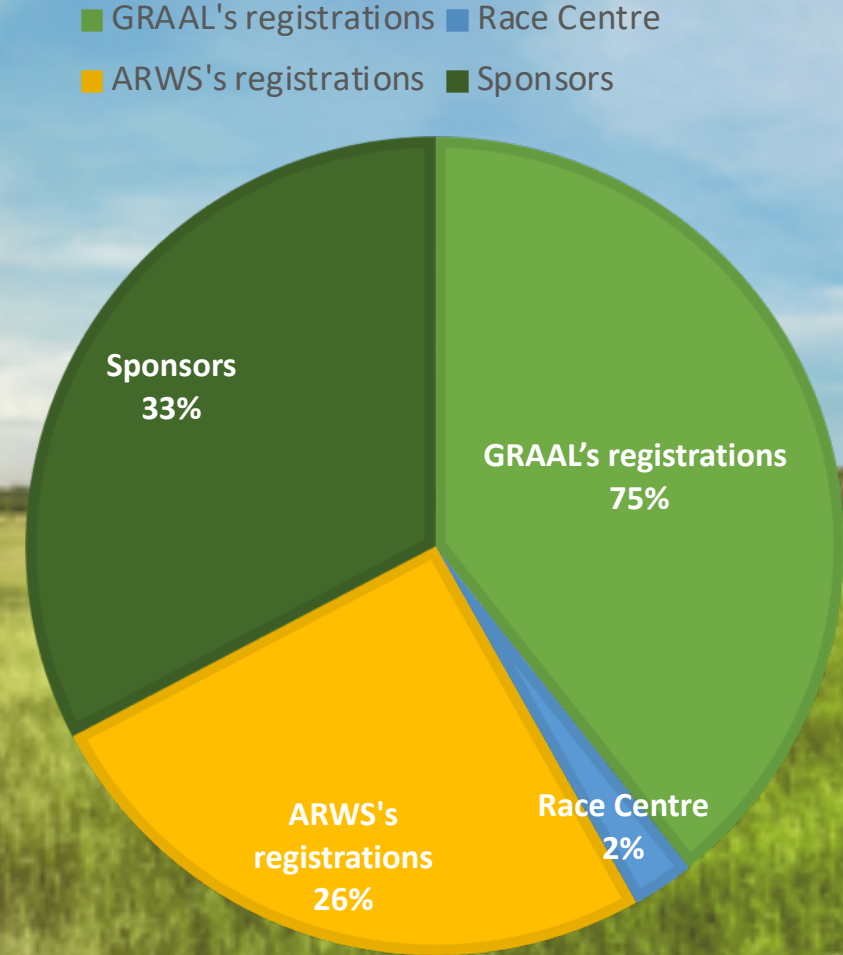
2022 Budget

SPENDING



TOTAL SPENDING: 40'000 CHF

REVENUE



TOTAL REVENUE: 40'000 CHF

Become a Sponsor or a partner

- Why?

- Combine your image to a sport event
- Promote shared sport, human values and sustainability

- How?

- Sustain directly the event with the possibility to choose one of the discipline (kayak, original activities)
- Provide technical services such as volunteers accomodation, supply points,...
- Offer gifts or organise a raffle (win a race registration or goods) from your brand



Become a Sponsor or a partner

- Which benefits?

- Direct and digital communication via :
 - Our website
 - Our social médias (more than 1000 suscribers)
 - Advertisements in general local media (radio, TV) and specific international media
- Award your branded prices
- Appearance of your logo on bibs, banners, promotional items, anything is possible!
- Create your team and challenge yourself!

GRAAL 2020

2021 participants survey

27% registered through social networks, advertisements

90% would like varied and original surprise activities ---> Pay providers

And more volunteers---> Pay people from municipalities

And more orienteering ---> Printing maps on special paper

And better prices, podiums and goodies ---> Increase the dedicated budget

90% were satisfied with the organisation

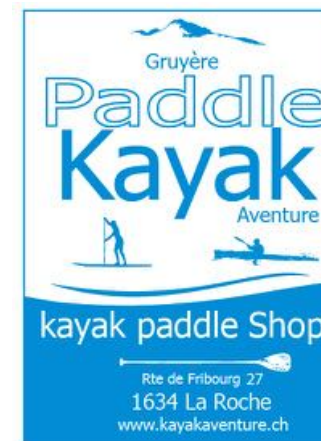
93% plan come to the 2022 edition

On a sample of 33 teams

They trusted us! Why not you in 2022?



energys
ingénierie du bâtiment



WAPIHO association

We are several people who volunteer to organise this race each year to share our interest in the adventure and introduce the concept of a multisport raid to a wider audience.

Sustainable development is the cornerstone of our association. We eco-design events by reassessing each phase of the organisation, in order to deliver an event with a low ecological impact and a strong social impact.

This is why we surround ourselves with passionate partners who share our values.



Contact

For any related questions to a possible partnership, do not hesitate to contact us :

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" Thank you for organizing this great event. We liked it very much and are thinking of bringing some friends next time."

"Bravo for your good mood and your initiative to organise such an event!"

JOIN US ON THE 10 SEPTEMBRE 2022!

